RJ Reynolds Tobacco Company

M. J. GOODMAN
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June 28, 1996

RJR Account # 423360
SANDY KATZ
MIDDLESEX TOBACCO CO
450 FLORIDA GROVE RD
PERTH AMBOY, NJ 08861

August Doral Buy Two Packs Get Free Match Tin #600908

To: SANDY KATZ

Doral product has been ordered (see quantities below), as well as the premium/shippers (item # 508304) to pack your Doral August 1996 automatic monthly display shipment to your participating retail accounts. All additional pertinent promotional information is listed below:

UPC Code	Style or Item	# (12m) Cases
12300-15212	Doral LT 100	5
12300-15312	Doral FF 100	5
12300-70504	Premium shipper case	139

Cancelled Voicemail 7/2/96 until further notice.

These allocations will allow you to build :	139 Shippers
These shippers will service:	126 Retail Stores
Product/Premium Arrival:	Week of ~~July 22~~, 1996 Reordered 9/5 (Becky). For Del: Aug. 7th (#950)
Ship Date to retail	Week of August 5, 1996
The PO # for this order is:	
SKU Cube:	1.2760
Retail Sales Offer per SKU	20 Offers
Billing per SKU	4 Savings Priced Cartons
EFT $ Amount Non EFT Amount	$5,334.79

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Source: https://www.industrydocuments.ucsf.edu/docs/fgcy0000

Promotion Description: Utilizes self-contained shipper. Shipper has 20, buy 2 packs get a free Match Tin with matches. 2 Doral packs should be placed in each B2GF Match Tin sleeve to create the offer. When built the shipper will contain 10 deals (2 cartons) of each of the 2 Doral brand styles listed on page 1 of this letter.

Ship the number of displays to each account as noted on the enclosed retail account listing.

Attached is a list of retail accounts authorized to receive the packed displays. RJR will reimburse you $28.00 per live 12M case for all displays packed and shipped to retail on a timely basis. this equates to $259.47 (10 cases @ $28.00).

Attached to this letter is a Payment Request form for this promotion. When display packing and retail delivery is complete, sign and date this form. Your RJR representative Lanny Wolfe must sign the form and submit it to out local Operations office for payment.

In addition to packing displays for your own retail accounts, the accounts serviced by the following Sub-Jobbers which you service are included in your allocation. These Sub-Jobbers have been notified to order the completed shippers from you.

N/A

Important Note: Due to the rounding of 6m cases of BSGSF product (applies to BSGSF offers only) needed to build this promotion you will have **N/A** shippers remaining after shipping displays to your accounts. RJR reps. will submit prebooks to order out these shippers (and any others you may have due to refusals etc.) An example copy of this prebook is attached. Please honor only this prebook submitted by our representatives and honor accounts on the enclosed VAP list first.

For additional information or questions please contact your RJR Representative: Lanny Wolfe

As always, thanks for your assistance in the marketing of our products

Warm Regards,

Mark

M. J. Goodman

cc: Lanny Wolfe

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DORAL BUY 2 PACKS - GET FREE MATCH TIN with MATCHES CLEANUP PREBOOK

IMPORTANT NOTE: The purpose of this prebook is to "cleanup" left over promotion quantities at wholesalers participating in RJR's "Partners Value Added" program. These left over quantities are available on a "first come - first served" basis until quantities are depleted. The quantity of shippers prebooked here may or may not be available for delivery.

Date:_____

Account Name: _____ Retail Account #: _____

Address: _____

City: _____ State: _____ ZIP: _____ Phone: _____

Wholesale Distributor: _____

RJR Representative: _____ Voice Mail Box #: _____
(Dial 1-800 RJR Talk)

Please deliver (if available) the following quantity of Doral Match Tin shippers (each shipper contains 4 Savings Priced cartons).

# of Shippers Requested =======>

Authorized Signature: _____

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Source: https://www.industrydocuments.ucsf.edu/docs/fgcy0000

Wholesale Partners "Value Added" payment request form

Promotion: Doral B2GF Match Tin August 1996 #600908

Note: Payment is based on $28.00 per 12m case of "live" product, packed into displays and delivered to retail accounts as designated by RJR.

Wholesale Partner Name: **MIDDLESEX TOBACCO CO**

RJR Account Number: **423360**

Displays Wrapped and Delivered: 139

Value Added Payment Due: $259.47

Wholesale Partner Signature:_____

RJR Representative:_____

Payment will be mailed directly to the participating Wholesale Partner

==========Operations Office Use==========

Date Processed: _____

Processed by: _____

Voucher #: _____

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WHOLESALER : 423360 MIDDLESEX TOBACCO & <DIRECT>
TEMPLATE : AUGUST DORAL MATCH TIN
TEMPLATE SEQ : 0005
SALES LEVEL : 13XXXX

TERR	RETAIL	ACCT	NAME	ADDRESS	CITY	ST	ZIP	QTY	TAX	CHAIN-ID	SUPPLIER
122101	122225	687944	A&H DRUG & GIFT INC	646 WESTWOOD AVE	RIVERVALE	NJ	07675	1			2016646900
122605		440079	A&S SALUMERIA INC.	1720 RICHMOND AVE	STATEN ISLAND	NY	10314	1			
133002	133023	486308	AKAR AMOCO	RT. 36 & PALMER AVE	KEANSBURG	NJ	07734	2			9084953558
133008	133025	598056	AKAR 3 AUTO	27 ROUTE 46 EAST	PINE BROOK	NJ	07058	1			2012271563
122604	122623	595892	AMOCO	60 WANAQUE AVE	POMPTON LAKES	NJ	07442	1			2016161316
133402		424365	AMOCO #535	644 RT 37 WEST	TOMS RIVER	NJ	08755	1			9085054944
133402		424373	AMOCO #537	919 FISCHER BLVD.	TOMS RIVER	NJ	08753	1			9085066594
133402		589710	AYDIN SERVICE STATIO	91 BRICK BOULEVARD	BRICKTOWN	NJ	08723	1			9089209818
133001	133022	472598	B.A.H.M. FOOD, INC.	161 WASHINGTON AVE.	WASHINGTON	NJ	07882	2			9086891884
133007	133027	690271	B-B BIG FOOD MART	14 S 2ND AVE	HIGHLAND PARK	NJ	08904	1			9085455808
122102		273421	BARBEN SUPER MKT	950 MAIN ST	PATERSON	NJ	07503	1			2013454118
133003	133025	772346	BEECHWOOD CIGAR	7 BEECHWOOD RD	SUMMIT	NJ	07901	1			9085229673
122102	122226	649389	BELMONT MINI MKT	245 PALISADE AVE	GARFIELD	NJ	07026	1			2014781257
122102	122226	576407	BELMONT PIZZERIA II	245 PALISADE AVE	GARFIELD	NJ	07026	1			2014781257
133005	133027	772596	BOB'S 4 WHEEL DRIVE	1645 STELTON RD	PISCATAWAY	NJ	08854	2			9089853888
122101	122225	079731	BOULEVARD FOOD STORE	520A BERGEN BLVD	PALISADES PARK	NJ	07650	1			
122101	122225	472763	BRADLEY SHELL	550 LIVINGSTON ST	NORWOOD	NJ	07648	1			2017677163
133005	133024	617292	BRAVO	1245A W 7TH ST	S PLAINFIELD	NJ	07080	2			9087531114
133001	133022	255006	BUSY BEE	RT. 31	OXFORD	NJ	07863	1			9084533222
133004	133022	424327	BUSY BEE/CROTON TEX	RT. 12 AND RT. 579	FLEMINGTON	NJ	08822	1			
133402	133420	667468	CEDAR BRIDGE FOOD	592 ROUTE 70	BRICK	NJ	08723	1			26145
133005	133027	703620	CENTER EXXON	1441 RT. 1 SOUTH	EDISON	NJ	08817	2			
133006		667190	CHRISTCO EXXON	RT. 79S & TENNENT RD	MORGANVILLE	NJ	07751	1			9085912533
133005	133024	680007	CIRCLE B / KRAUSZER	166 DURHAM AVE	METUCHEN	NJ	08840	2			9085488850
122604	122623	484406	COASTAL GAS	1040 RINGWOOD AVE	HASKELL	NJ	07420	1			2018359750
122604	122623	477641	COASTAL GAS	3 STEVENS AVE	LITTLE FALLS	NJ	07424	1			
122106		472766	CORDIALLY YOURS	6 VAN NESTE SQ	RIDGEWOOD	NJ	07450	1			2016524433
163601		078597	COUNTRY KETTLE DELI	GREENWOOD LK. TPKE.	HEWITT	NJ	07421	1			
133003	133028	282554	CUB LIQUORS	242 LINCOLN BLVD	MIDDLESEX	NJ	08846	2			9083563929
122602	122621	274327	DEMBLINGS	736 W GRAND AVE	RAHWAY	NJ	07065	1			9083880499
133007		472386	EDISON AMOCO	421 US HIGHWAY 1	EDISON	NJ	08817	1			9089859729
122105		695796	EMERSON PHARMACY	201 KINDERKAMACK RD	EMERSON	NJ	07630	1			
133006	133029	413854	EMPORIUM GAS	1299 US HIGHWAY 9	OLD BRIDGE	NJ	08857	1			
133007	133027	407306	EVEREST MARKET	2 JOHN F KENNEDY BLV	SOMERSET	NJ	08873	1			9082493316
133007	133027	671336	FOOD MART	219 RIVA AVE	MILLTOWN	NJ	08850	1			9089409655
122102	122226	379125	FOOD MART	430 MARKET ST	ELMWOOD PARK	NJ	07407	1			2017910608
122101	122225	400039	FUSCOS MKT	165 WERIMUS RD	WOODCLIFF LAKE	NJ	07675	1			2013915665
122104	122629	642691	GARDEN STATE NEW	30 MONTGOMERY	JERSEY CITY	NJ	07302	1			
133007		707049	GISU STATION, INC	641 ROUTE 1 SOUTH	EDISON	NJ	08817	2			
133005	133027	401636	HEIGHTS PHARMACY	10 PLAINFIELD AVE	PISCATAWAY	NJ	08854	1			9088851000
163601	163628	400492	HIGHLAND GEN STORES	HIGHLAND LK. ROAD	HIGHLAND LAKES	NJ	07422	1			2107644541
122102	122226	273836	IDEAL MARKET	6-21 FAIR LAWN AVE	FAIR LAWN	NJ	07410	1			2017961280

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TERR	RETAIL	ACCT	NAME	ADDRESS	CITY	ST	ZIP	QTY	TAX	CHAIN-ID	SUPPLIER
133006		703683	J&J ENTERPRISES, INC	ROUTE 34 NORTH	SOUTH AMBOY	NJ	08879	1			
122602	122621	406025	J&J FOOD MART	497 W SCOTT AVE	RAHWAY	NJ	07065	1			9084998016
122102	122226	683073	JERSEY OIL	443 LEXINGTON AVE	CLIFTON	NJ	07011	1			2015462345
122101		515140	JUST A CORNER STORE	8 RAILROAD AVE	MONTVALE	NJ	07645	1			2019308869
133008	133025	770568	K'S FOOD PLUS	191 CHANGEBRIDGE RD	MONTVILLE	NJ	07045	2			2012990305
122604	122623	273327	KAY'S DRUG	448 CHAMBERLAIN AVE	PATERSON	NJ	07522	1			2019428296
133006		280064	KELLERS LIQUOR	610 FLORENCE AVE	KEYPORT	NJ	07735	1			9082644039
122602	122621	272916	KHAN EXXON_#3-4170	9 W SAINT GEORGES AV	LINDEN	NJ	07036	1		5474-0000	
133001	133022	464890	KRAUSZERS	382 US HIGHWAY 46	BUDD LAKE	NJ	07828	1			
133003	133028	609475	KRAUSZERS	310 W UNION AVE	BOUND BROOK	NJ	08805	1			9083560466
163601	163621	449399	LAKESIDE MKT & PIZZA	396 LAKE SHORE DR	HEWITT	NJ	07421	1			2018531216
122604	122623	608902	LEOS CORP VARIETY	25 KINNELON RD	KINNELON	NJ	07405	1			2014920544
122606		401679	LIBERTY PHARMACY	1299 LIBERTY AVE	HILLSIDE	NJ	07205	1			2019232400
133006	133029	401885	LIQUOR CITY	1069 RT 9 N	OLD BRIDGE	NJ	08857	1			9087279398
122102		513271	LOU'S AMOCO	263 RT. 46 EAST	LITTLE FERRY	NJ	07643	1			2016415344
122604	122623	655580	M&L AUTOMOTIVE	672 RINGWOOD AVE	WANAQUE	NJ	07465	1			2018394943
133005	133024	427210	M&M CONVENIENCE	525 AVENEL ST	AVENEL	NJ	07001	2			9086369645
133005	133024	560269	MACK CONV. STORE	583 ROOSEVELT AVE	CARTERET	NJ	07008	1			9089691050
122609		771366	MAIN FAIR DRUG	87 LOWER MAIN STREET	PATERSON	NJ	07505	1			2012795510
122102	122226	660793	MAIN STREET NEWS	158 MAIN ST	HACKENSACK	NJ	07601	1			2014883020
133007	133027	402044	METRO DRUGS	RT 1 & OLD POST RD.	EDISON	NJ	08817	1			9089851200
122606		577264	MIC MAC DELI	45 E MILTON AVE	RAHWAY	NJ	07065	1			9083963880
133006	133029	228454	MILK & STUFF	400 SPOTS-ENGLISH RO	SPOTSWOOD	NJ	08884	1			9082517744
122101	122225	595891	MINIT MART	151 TERRACE ST	HAWORTH	NJ	07641	1			
122103	122628	553672	MINIT MART	237 PALISADE AVE	CLIFFSIDE PARK	NJ	07010	1			
122103		338499	MINUTE MART	442 ANDERSON AVE	CLIFFSIDE PARK	NJ	07010	1			
122102	122226	642969	MOBIL	27 STATE RT 4	HACKENSACK	NJ	07601	1			
133001	133022	232976	MOBIL GAS 03C9X	143 E WASHINGTON AVE	WASHINGTON	NJ	07882	2			
122606		654466	MOBIL N.C. ENTERPRIS	488 RAHWAY AVENUE	RAHWAY	NJ	07065	1			9085742098
133005	133024	040711	MOBIL OIL CO.	1620 OAK TREE RD.	EDISON	NJ	08820	1		0975-0000	423360
133006	133029	078126	MONROE DELI	14 TAYLOR AVE	SPOTSWOOD	NJ	08884	1			
122603	122622	401700	MOUNTAIN DELI	2385 MOUNTAIN AVE	SCOTCH PLAINS	NJ	07076	1			9088895557
133008	133020	023916	N & S DELI	574 MACOPIN RD	WEST MILFORD	NJ	07480	1			2016971070
122603	122622	274344	ORANGE DRUG	202 MAIN ST	ORANGE	NJ	07050	1			
122604	122623	273903	PAL'S STAT	211 NWK. POMPTON TPK	PEQUANNOCK	NJ	07440	1			2016946461
122102	122226	521238	PARAMUS FOOD MARKET	548 PARAMUS RD	PARAMUS	NJ	07652	1			2016520178
122105		555357	PARK DISCOUNT LIQUOR	126 BROADWAY	HILLSDALE	NJ	07642	1			2016648211
122101	122225	400043	PASCACK DRUGS	124 BROADWAY	HILLSDALE	NJ	07642	1			2016645500
122104		400808	PLAZA CHEMISTS	351 FRANKLIN AVE	BELLEVILLE	NJ	07109	1			
163601		400598	POCHUCK VALLEY FARM	ROUTE 517	GLENWOOD	NJ	07418	1			
122102	122226	547515	POMPEI MARKET	31 CALICOONECK RD	SOUTH HACKENSAC	NJ	07606	1			2014404696
122604	122623	708327	QARMOUT & CO. INC.	766 HAMBURG TPKE	POMPTON LAKES	NJ	07442	1			
133005	133024	090735	QUICK FOODS STORE	1721 PARK AVE	SOUTH PLAINFIEL	NJ	07080	1			9086680353

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TERR	RETAIL	ACCT	NAME	ADDRESS	CITY	ST	ZIP	QTY	TAX	CHAIN-ID	SUPPLIER
133008	133025	616982	QUICK SHOP	85 NEW RD	PARSIPPANY	NJ	07054	1			2015754868
133003	133028	241457	QUICK STOP CONVEN.	206 W 7TH ST	PLAINFIELD	NJ	07060	1			
133001	133022	319710	QUIK MART	ROUTE 517	HACKETTSTOWN	NJ	07840	1			9088529240
163601	163628	400506	RATTIS	28 MAIN ST	SUSSEX	NJ	07461	1			2018759130
122104	122629	274304	RIVERTO INVEST. CORP	574 JERSEY AVE	JERSEY CITY	NJ	07302	1			2016591914
122102		399118	RIVERVIEW LIQ & DELI	894 RIVER DR	ELMWOOD PARK	NJ	07407	1			2017913311
133005	133024	248453	ROSA JOAO STAT., INC	1000 AMBOY AVE	EDISON	NJ	08837	2			9082257442
122102	122226	272946	SADDLE BROOK PHARMCY	368 MARKET ST	SADDLE BROOK	NJ	07662	1			2018437660
133005	133024	401959	SEAMANS PHARMACY	82 SMITH ST	PERTH AMBOY	NJ	08861	1			9084420200
122607		401059	SETON HALL	SO ORANGE ST	SOUTH ORANGE	NJ	07079	1			
122602	122621	398655	SHOPPER EXPRESS	577 N BROAD ST	ELIZABETH	NJ	07208	1			9083514989
133005	133024	580017	SHORT STOP	835 ROOSEVELT AVE	CARTERET	NJ	07008	1	223321		9085419135
133405	133480	399996	SINGIN OIL	300 HURLEY AVE	LAKEWOOD	NJ	08701	2			23990
122603	122622	220203	SPRINGFIELD AMOCO	5 MEISEL AVE	SPRINGFIELD	NJ	07081	1			2013761174
122103	122628	285845	SUE'S MINI MART INC.	2501 TONNELLE AVE	NORTH BERGEN	NJ	07047	1			2018675151
133001	133022	695266	SUNMART SUNOCO	2014 RT 57	HACKETTSTOWN	NJ	07840	1			
133002	133021	661689	SUNSET SERVICE STAT	GETTY	OCEAN	NJ	07712	1			9087744823
133401	133424	657609	SWANS MINI MART	240 VAN SCIVER PKWY	WILLINGBORO	NJ	08046	1			6098711296
133006	133029	644016	SWATI INC	3193 WASHINGTON RD	PARLIN	NJ	08859	1			9085259228
133006	133029	401912	TARALLOS	717 BORDENTOWN AVE	SOUTH AMBOY	NJ	08879	1			
122101	122225	690348	TEANECK CONV STORE	1555 TEANECK RD	TEANECK	NJ	07666	1			
122603	122622	642998	TERRY'S DRUG	560 BLOOMFIELD AVE	VERONA	NJ	07044	1			2012392200
122105		663095	TETERBORO EXXON	2-4 ROUTE 46 EAST	TETERBORO	NJ	07608	1			2012886888
122101	122225	400125	THE VARSITY	218 CLOSTER DOCK RD	CLOSTER	NJ	07624	1			2017689302
122101	122225	609682	TIGER SERVICE STATIO	484 E STATE RT 4	ENGLEWOOD	NJ	07631	1			2015686801
122604	122623	273752	TONYS STATIONERY	211 VAN WINKLE AVE	HAWTHORNE	NJ	07506	1			2014273237
133001	133022	402609	TOWNE MARKET	SO MAIN STREET	PHILLIPSBURG	NJ	08865	1			
122609		273801	VALLEY SPIRITS	390 RAMAPO VALLEY RD	OAKLAND	NJ	07436	1			2013377800
122606		275692	VARDARKIS LIQ & DELI	219 M L KING DR	JERSEY CITY	NJ	07305	1			2013331732
163601	163628	770967	VERNON DRUG STORE	P.O. BOX 178	VERNON	NJ	07462	1			2017646200
122603	122622	464357	VERONA VARIETY	400 BLOOMFIELD AVE	VERONA	NJ	07044	1			2012399760
163601	163628	409658	WANTAGE EXXON	ROUTE 23	SUSSEX	NJ	07461	1			2018751077
133002		714751	WELSH FARMS	22 WALL ST	W LONG BRANCH	NJ	07764	1			
122101	122627	304919	WEST FOUR SERVICES	2338 ROUTE 4 WEST	FORT LEE	NJ	07024	1		5474-0000	2019445007
133008		273982	WEST MILFORD PHARM	1495 UNION VALLEY RD	WEST MILFORD	NJ	07480	1			
122602	122621	275901	WINFIELD LIQ & DEL	25 WAVECREST AVE	LINDEN	NJ	07036	1			2014862112
122105		963565	YAOHAN	595 RIVER RD. #A115	EDGEWATER	NJ	07020	1			
133003		708034	19 PETROLEUM	99 LINCOLN BLVD	MIDDLESEX	NJ	08846	1			
133402		280678	7-11 #11028	105 CHAMBERSBRIDGE R	BRICKTOWN	NJ	08723	1		0001-0402	199250
133005	133024	928894	7-11 #11443	60 EDWARD ST	ISELIN	NJ	08830	1		0001-0402	9086367572
133405	133420	780037	7-11 #16603	BENNETTS MILL ROAD	JACKSON	NJ	08527	1		0001-0402	699450

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